

JEFFEREY HOOD JR.

Multi-Media Journalist

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EDUCATION

Florida A&M University, Tallahassee, FL
Anticipated Graduation: December 2025
Bachelor of Science

PROFESSIONAL EXPERIENCE

The FAMUAN, Tallahassee, FL || **Sports Editor**

January 2023 – Present

- Cover all sports activities on the FAMU campus, including breaking news about students, facilities, and the local community, to provide accurate and engaging information.
- Collaborate with photographers, section editors, and contributors to shape editorial direction and maintain high journalistic standards.
- Conduct interviews with athletes, coaches, and key figures to deliver insightful stories that highlight the impact of sports on campus culture and student life.

FAMU-TV 20, Tallahassee, FL || **Associate Sports Producer / Sports MMJ**

August 2023 – Present

- Promote FAMU sports through thorough research, providing valuable insights, generating new leads, and offering feedback on players, universities, and coaching staff, resulting in a 15% increase in online engagement.
- Work alongside producers to create a thorough 30-minute newscast.
- Produce sports scripts and packages; edit VOs and SOTs for the live newscast.

WANM-FM 90.5, Tallahassee, FL || **Sports Director**

May 2024 – Present

- Establish goals, plan writing/broadcast workshops, oversee certain groups in the sports station, clarify tasks, and actively participate in meetings.
- Manage each team and produce high-quality results by utilizing a formal process to measure progress.
- Develop captivating content and graphics for Instagram utilizing Adobe software.

NBA Sacramento Kings X NBA HBCU Fellowship, Sacramento, CA || **Social Media Intern** June 2025 – August 2025

- Selected out of 9,000 applicants.
- Ideated and produced basketball and entertainment content showcasing the Sacramento Kings, Stockton Kings, & Golden 1 Center Platform; generating 980K media views on Instagram, X, & TikTok within three months through utilizing Adobe Premiere Pro, Adobe Photoshop, Clippro, and Sprout.
- Collaborated with senior leadership in media, content, and creative departments to complete tasks that delivered social media graphics, digital write-ups, interviews, scripts, and editorial clips of special events and announcements published to the Sacramento Kings Instagram, X, TikTok, and [Kings.com](#).
- Assisted in the development and execution of the Sacramento Kings' schedule release campaign by brainstorming creative concepts, coordinating content rollout, and supporting real-time engagement across social media platforms.

ESPN, Charlotte, NC || **Production Assistant Intern**

January 2025 – May 2025

- Gained hands-on experience with Quantel, Framelight X, Adobe After Effects, and workflows.
- Contributed to pre- and post-production processes, including content editing, script organization, and media management.
- Supported the production and operations team in planning and executing live and pre-recorded sports content for various ESPN broadcast & social media platforms like Instagram, X, & TikTok.
- Conducted research and analysis to enhance production efficiency and contribute to editorial content throughout the SEC basketball tournament.

SPECIAL PROJECTS

[Halftime with The Playmakers Podcast](#) / [The Playmakers Live Show](#) || **Audio Editor / Host / Producer**

- Hosting a sports podcast covering collegiate and professional sports. Weekly discussions on football, basketball, and more.
- Conduct interviews with collegiate and professional athletes and journalists.
- Creating rundowns and incorporating press conference sound bites on FAMU's campus increased listeners by 10%.